

**Delivering New Sales Through Enhanced Content**  
*Drive New Sales by Merchandising to Google searchers BEFORE They Get to Your Site*

*What search terms is your audience using to find your products through Google's organic listings? Does your web site have all the pages that match those terms? If it does not, your competitors are getting your business! If it does, is it optimized and ranking highly enough to be found?*

*With YourAmigo's intelligent Spider Linker™ Search Engine Enhanced Content (SEEC) service you can now solve both of these problems. And you only pay for the traffic we deliver!*

*SEEC creates new pages in addition to your current web site content for searcher popularity, relevance and click appeal to drive NEW searchers to your site. SEEC AND BE FOUND!*

**CONTENT ANALYSIS AND ENHANCEMENT**

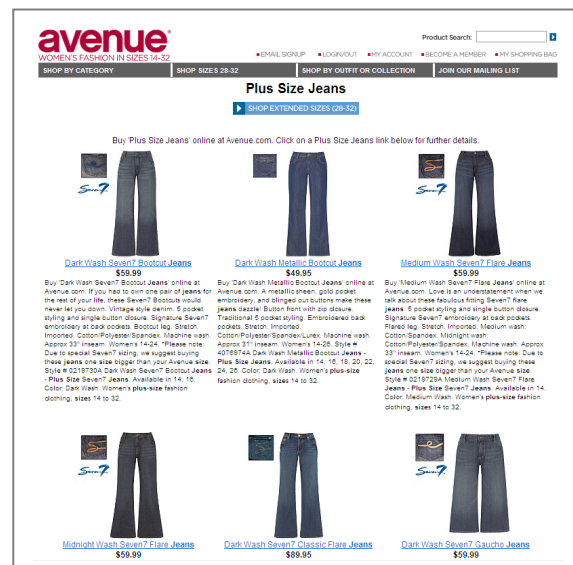
Spider Linker's SEEC technology analyses and enhances your current web site content by creating thousands of additional and relevant, high-traffic pages as per the example below.

skirts" and "plus size jeans", as well as many other popular search terms.

**With SEEC, Avenue achieved a 215% growth through organic search.**

**ENHANCED CONTENT**

Spider Linker™ transformed the results of its analysis into additional, highly optimized pages (see example below), which are now available for searchers and which rank highly in the organic search engines.



**SEEC DRIVES 215% INCREASE IN SALES**

Spider Linker's SEEC service has enhanced Avenue's existing site content by adding different keyphrase-rich pages specifically for the search engines. Now, searchers seeking products sold by Avenue can find them with these new high-ranking pages like 'black skirts' and 'plus size jeans'.

When the searcher lands on these new pages they now see the whole range of black skirts and plus size jeans products available for sale on the Avenue site.

Imagine capturing new revenue by using Spider Linker SEEC to merchandise your products to searchers in Google's organic listings before they get to your site. With SEEC, Avenue outperforms its competitors and has generated a 215% increase in online sales through organic search.

In this example, Avenue is an e-commerce site which sells apparel, including Black Stretch, Black Batik Voile Skirts and many other Black Skirts products.

The Avenue site has product-specific pages on it, but Spider Linker's intelligent analysis capability identified that there were large content gaps on the site which needed to be filled.

For example, Spider Linker™ identified that no pages existed on the Avenue site for the search terms "black